



Jim Blasingame, The Small Business Advocate®

Champion of Small Business

As creator and award-winning host of **The Small Business Advocate Show**, Jim has talked with small businesses two hours every weekday since 1997 with his radio broadcast and Internet simulcast. Conducting over 1,000 live interviews annually, Jim delivers his own business perspectives from a 40+ year career, plus the wisdom and experience of his Brain Trust, the world's largest community of small business experts.

Jim has authored **three books**, including his new award-winning book *The Age of the Customer: Prepare for the Moment of Relevance* which has sold over 30,000 copies. His first two books *Small Business Is Like a Bunch of Bananas* and *Three Minutes to Success* have sold over 90,000 copies combined.

Entrepreneurs read about small business according to Jim Blasingame in his syndicated column published online at FoxBusiness.com, Forbes.com, Nasdaq.com, OpenForum.com, plus newspapers, business journals, and his weekly e-zine.

Champion of Community Banks

Jim Blasingame is president and founder of **Small Business Network, Inc.**, a small business that produces and distributes more multi-media small business content than any other person or organization on the planet.

But none of this would have been possible without the **25-year relationship Jim has had with Main Street bank, First Metro**. Jim understands the symbiotic relationship between community banks and small businesses. No other thought-leader is a more outspoken champion of independent community banks than Jim Blasingame.

Keynote Speaker & Trainer

Jim is an accomplished, high-energy keynote speaker, emcee, and panel moderator, having addressed hundreds of audiences in the U.S. as well as internationally.

Currently, Jim is focusing his message on helping businesses of all sizes, as well as community banks and their employees learn how to shed their Age of the Seller baggage and acquire practices that make them relevant in The Age of the Customer®.

With almost a half-century in the marketplace, Jim's experience at all levels of business and government makes him an excellent resource to use his speaking and writing to help you and your customers Prepare for the Moment of Relevance.

One of the unique aspects of having Jim as a speaker is that he provides relevance and value for his hosts and their customers. Jim will:

- Interview bank leaders on his radio show
- Broadcast his show live from your venue
- Make himself available to your local media
- Provide books to attendees

Sample Keynote Topics

- It's The Age of the Customer®: Are You Prepared for the Moment of Relevance?
- How Small Business Can Dominate the 21st Century
- The Three Clocks of Small Business Cash

Jim Blasingame will help you successfully make the transition from entrenched Age of the Seller practices to meeting your customers' new expectations that are driving The Age of the Customer.

—Steve Forbes
Chairman & Editor-in-Chief, Forbes Media

For more information

Davonna Hickman
dsb@jbsba.com
Phone: 256.760.8402 • 888.823.2366
AgeoftheCustomer.com • SmallBusinessAdvocate.com
Facebook.com/SmallBusinessAdvocate
Twitter: @jimblasingame
Google+: Google.com/+JimBlasingame

